



21st ANNUAL CONFERENCE
AUGUST 22 - 24, 2017

“Our Role in Arts & Democracy”

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**21st ANNUAL CONFERENCE
AUGUST 22-24, 2017
“Our Role in Arts & Democracy”**

All Meetings will be held at Hilton Sedona Resort at Bell Rock, Sedona, Arizona.

Tuesday, August 22, 2017

- 1:00 p.m. **Board Meeting** (*Board nominees are invited to join*)
LOCATION: Palo Verde Suite Room 1057
- Review Conference Schedule & Yearly Planning
- 5:00 p.m. **Board Meeting Adjourns**
- 6:00 p.m. **Cocktails & Welcome Dinner** (*all are welcome, dinner is no-host*)
LOCATION: Picazzo's Healthy Italian Kitchen
- 1855 W. Hwy 89A Sedona, AZ 86366

Wednesday, August 23, 2017

LOCATION: Canyon Ballroom A

- 9:00 a.m. **Welcome and Greetings**
- 9:15 a.m. **Session One: Keynote with John Haynes**
**"I Hear America Singing: Or why the arts can get along without democracy
but democracy can't get along without the arts."**



John Haynes has enjoyed a long career as a prominent leader and developer of nonprofit performing arts organizations across the United States, including as Founding Director of the DeBartolo Center for the Performing Arts at the University of Notre Dame, as chief executive of large cultural institutions in Minneapolis and San Diego, and as a long-serving officer of the Board of Directors of Western Arts Alliance.

In 2007, Haynes was named CEO of PACE/Tateuchi Center, where he guided the design and development of a new 2,300-seat performing arts center planned for Bellevue, Washington. In 2016, Haynes resigned his CEO role at PACE to dedicate his time entirely to Bard Arts Consulting, which specializes in the development of cultural facilities, leadership transition, and all facets of nonprofit board support.

John is a native of Santa Fe, NM and credits growing up in that uniquely vibrant, multi-cultural city as the formative influence on his passion for the arts and their power to make a good community **great**.

- 10:15 a.m. **Quick Break**

* Please note that session schedules are subject to change. Conference Schedule as of 8/11/17.

10:30 a.m. **Session Two: Arizona Town Hall-Part 1**
James R. Condo, Panel Chair
Eric Marcus, Recorder

Led by James and Eric, the APA will undergo an Arizona Town Hall experience. As attendees answer a series of five questions, we will engage in an interactive discussion to form a consensus about what role the APA and art organizations play in democracy, now and moving into the future.

Arizona Town Hall educates, engages, connects and empowers people to resolve important issues through consensus, not division, using a process based on respectful dialogue that values diverse perspectives, builds relationships and fosters leadership development.



Jim Condo is a highly accomplished lawyer who has been recognized by his peers as one of the finest trial attorneys in Arizona. He focuses his practice on high-profile "bet-the-company" litigation in the professional liability, product liability, and business enterprise dispute arenas.

Jim is a Fellow of the American College of Trial Lawyers, is listed in The Best Lawyers in America® in four categories, has been recognized in Chambers USA: America's Leading Lawyers for Business®, and has been ranked by Southwest Super Lawyers as one of the Top 50 (2017) Business Litigation lawyers in Arizona.

Jim has been a member of the Arizona Town Hall for more than 30 years, and his long, volunteer service to the organization includes a term as Chairman of the Board.



Eric Marcus is Chief Administrative Officer of The NARBHA Institute responsible for programs, strategy, budget and day-to-day administration, developing partnerships, new horizons including sustainable impact and disruptive technology; along with responsibility for the Sustainable Economic Development Initiative subsidiary promoting sustainable economic prosperity in northern Arizona through ecological health, social equity, and a resilient economy.

Eric has broad senior executive experience primarily in the technology sector, has launched entrepreneurial ventures, has served in elected office and as a Municipal Court judge pro tem.

Eric is the author of Digital Alchemy, an award-winning digital age business strategy book and has lectured internationally on business strategy and disruptive technologies. Eric earned a Bachelor of Arts in Mathematics from Occidental College and a Juris Doctor from Loyola Law School in Los Angeles. He received the 2015 Leadership Award for Significant Contributions to Statewide Sustainability from Arizona Forward and is active in numerous volunteer organizations including Arizona Town Hall and Arizona Forward.

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12:00 p.m. **Lunch / Session Three:**
Jaime Dempsey, Executive Director of Arizona Commission on the Arts
LOCATION: Canyon Ballroom B *Lunch is included with your registration*



Jaime Dempsey is the Executive Director of the Arizona Commission on the Arts, an agency of the State of Arizona and a leading force in the creative and professional development of Arizona's arts and culture sector. Jaime served as the agency's Deputy Director from 2006 to 2017.

Prior to joining the Arts Commission, Jaime developed community programs and partnerships as the first program manager at the Virginia G. Piper Center for Creative Writing at ASU, and coordinated programs for the multidisciplinary Sun Valley Center for the Arts in Sun Valley, Idaho.

In 2016, Jaime was elected to the board of directors for Grantmakers in the Arts, a national service organization which holds racial equity in American arts philanthropy as a core priority. Since 2012, she has served on the national board for DataArts, which endeavors to empower the arts sector with high-quality data to strengthen sector vitality, performance, and public impact.

1:30 p.m. **Break**

2:00 p.m. **Session Four: Arizona Town Hall- Part 2**
James R. Condo, Panel Chair and Eric Marcus, Recorder

5:00 p.m. **End of day**

6:00 p.m. **Member Reception**

LOCATION: Tequa Ballroom Hosted appetizers + cash bar

Entertainment provided by AMAZ Entertainment: thought-reader **Bill Gladwell**

For over 27 years, Bill Gladwell has studied and mastered the unique art of reading and influencing people, and he demonstrates his skill in a thought-provoking performance.

7:30 p.m. **Dinner** (*all are welcome, dinner is no-host*)

SUGGESTED LOCATIONS:

- Elote Cafe 771 AZ-179, Sedona, AZ 86336
- The Hudson (Hillside Shopping Center) 671 State Route 179 | Suite D
- The Heartline Cafe 1610 Arizona 89A

(Hotel restaurant is under renovation. Limited menu at pool cafe or lounge bar)

Thursday, August 24, 2017

8:00 a.m. **General Business Meeting**

- Vote on Slate of Nominees
- Committee Reports & Advocacy Update
- Treasurer's Report and FY18 Budget
- Sponsors Thank You

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9:00 a.m. **Break**

9:30 a.m. **Session Five:
Exploring the Intersection of Theatre & Democracy with Michael Rohd**



Michael Rohd recently accepted a Professorship at Arizona State University's Herberger Institute for Design & Art, where he, Liz Lerman and Daniel Bernard Roumain lead a think tank/action space called the The Ensemble Lab.

He leads the Center for Performance and Civic Practice, where current projects include The Catalyst Initiative, a national program supported by The Andrew Mellon Foundation. Michael is the founding artistic director of Sojourn Theatre, on faculty at Northwestern University, and author of *Theatre for Community, Conflict, and Dialogue*.

10:30 a.m. **Break** (*hotel check out*)

11:15 p.m. **Session Six:
"I LIVE FRESH!" The Five Essentials to Being a Difference Maker and a Life Changer with Frank Kitchen**



Frank Kitchen is a husband, father, entrepreneur, professional speaker, and author. He has performed as a children's birthday party entertainer; managed a toy store; moonlighted as a professional actor and model; volunteered for various charities and worked as College Student Activities Assistant Director. Every occupation provided Frank with leadership opportunities that impacted his life and the lives of the people he worked with in positive ways.

Seeing his passion for servant leadership, Frank's family and friends challenged him to leave his college position to pursue the unpredictable career of professional speaker and business owner. Frank has shared the

successes and failures of his Life and Leadership journey with over 500,000 individuals from around the world.

12:00 p.m. **Lunch / Networking**
LOCATION: Canyon Ballroom B *Lunch is included with your registration*

1:00 p.m. **Session Seven: Five Minutes to Shine**
Come prepared to share your professional and/or personal success from the last year. Session will be timed and limited to five minutes for each presenter. Anyone can participate – let's share in each other's accomplishments!

2:30 p.m. **Closing Comments and Drawing for Door prizes!** *You must be present to win.*

2:45 p.m. **Adjourn – Strike**

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